

MINNESOTA STATE FAIR

1,997,320 guests attended the 2017 Minnesota State Fair

Gender



Employment Status

Employed Full-time	54.0%
Employed Part-time	20.3%
Not Employed	25.8%
Homemaker	5.6%
Retired	13.8%
Looking for Work	2.1%
Disabled	2.5%
Student	1.3%
Temporarily Laid Off	0.3%

Education

Less than 12th Grade	5.2%
High School Graduate	22.8%
Some College	31.2%
College Degree or More	40.9%

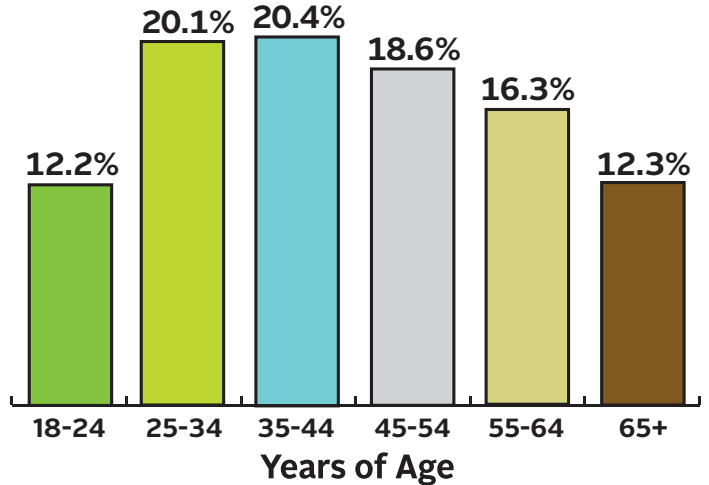
Home Ownership

Own	78.1%
Rent	20.7%
Other	1.1%

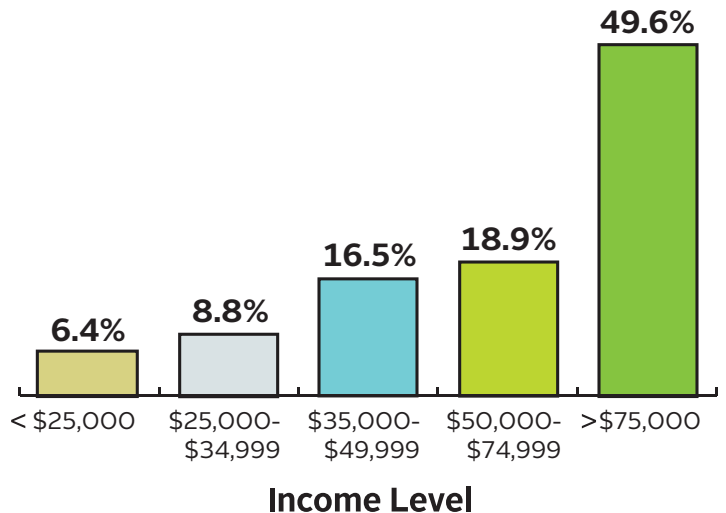
Number of Children Under 18 in Household

None	53.7%
One	16.9%
Two	21.3%
Three or More	8.1%

Demographic Breakout



Annual Household Income



Per Capita Spending 2017

Admission Fee Average	\$ 12.11
Food & Beverage	\$27.07
Retail Purchases	\$ 11.31
Mighty Midway, Kidway & Adventure Park	\$ 4.12
Other Attractions	\$ 1.74
Grandstand	\$ 3.32

TOTAL PER CAP \$ 59.68