

MINNESOTA STATE FAIR

1,997,320 guests attended the 2017 Minnesota State Fair

Gender



Employment Status

| | |
|----------------------|-------|
| Employed Full-time | 54.0% |
| Employed Part-time | 20.3% |
| Not Employed | 25.8% |
| Homemaker | 5.6% |
| Retired | 13.8% |
| Looking for Work | 2.1% |
| Disabled | 2.5% |
| Student | 1.3% |
| Temporarily Laid Off | 0.3% |

Education

| | |
|------------------------|-------|
| Less than 12th Grade | 5.2% |
| High School Graduate | 22.8% |
| Some College | 31.2% |
| College Degree or More | 40.9% |

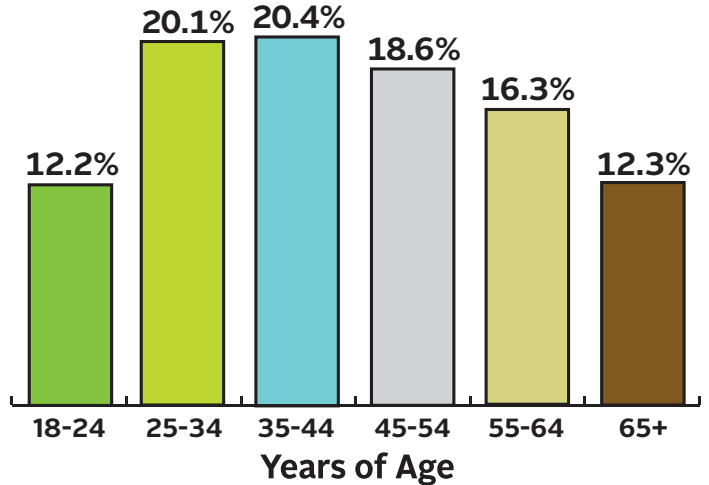
Home Ownership

| | |
|-------|-------|
| Own | 78.1% |
| Rent | 20.7% |
| Other | 1.1% |

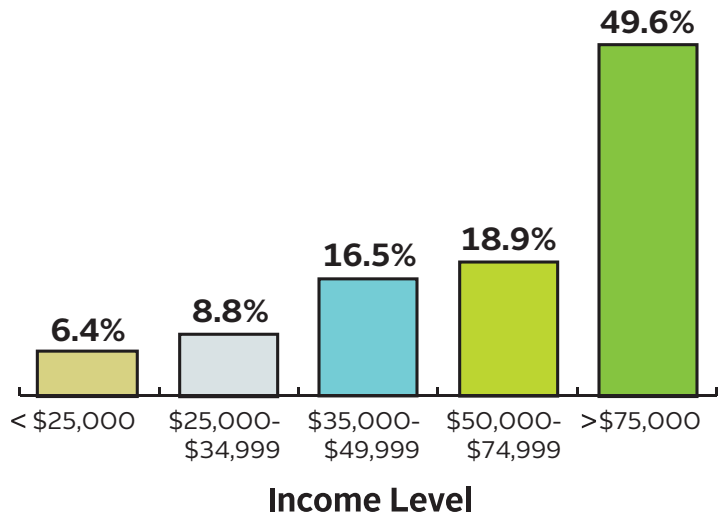
Number of Children Under 18 in Household

| | |
|---------------|-------|
| None | 53.7% |
| One | 16.9% |
| Two | 21.3% |
| Three or More | 8.1% |

Demographic Breakout



Annual Household Income



Per Capita Spending 2017

| | |
|--|----------|
| Admission Fee Average | \$ 12.11 |
| Food & Beverage | \$27.07 |
| Retail Purchases | \$ 11.31 |
| Mighty Midway, Kidway & Adventure Park | \$ 4.12 |
| Other Attractions | \$ 1.74 |
| Grandstand | \$ 3.32 |

TOTAL PER CAPA \$ 59.68