Gender

<table>
<thead>
<tr>
<th>% Male</th>
<th>% Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>47.0%</td>
<td>52.7%</td>
</tr>
</tbody>
</table>

Employment Status

- Employed Full-time .......... 59.6%
- Employed Part-time .......... 14.8%
- Not Employed ............... 25.8%
  - Homemaker .................. 3.0%
  - Retired ...................... 13.0%
  - Looking for Work ..........  3.1%
  - Disabled ................... 2.6%
  - Student ..................... 2.0%
  - Temporarily Laid Off ...... 1.1%
  - Other ....................... 0.9%

Education

- Less than 12th Grade .......... 3.7%
- High School Graduate .......... 22.9%
- Some College ................ 35.8%
- College Degree or More ...... 37.5%

Home Ownership

- Own .......................... 74.6%
- Rent .......................... 18.9%
- Other ......................... 6.5%

Number of Children Under 18 in Household

- None .......................... 83.0%
- One ........................... 11.5%
- Two .......................... 4.6%
- Three or More .............. 0.9%

Annual Household Income

- < $25,000 .................. 8.9%
- $25,000-$34,999 ........ 5.5%
- $35,000-$49,999 ........ 10.3%
- $50,000-$74,999 ....... 17.9%
- > $75,000 .................. 57.5%

Per Capita Spending 2018

- Admission Fee Average ...... $12.10
- Food & Beverage .......... $27.19
- Retail Purchases ........... $11.52
- Mighty Midway, Kidway & Adventure Park ...... $4.08
- Other Attractions .......... $1.64
- Grandstand ................. $2.26

TOTAL PER CAP. ............. $58.80

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