

MINNESOTA STATE FAIR

2,046,533 guests attended the 2018 Minnesota State Fair

Gender



Employment Status

Employed Full-time	59.6%
Employed Part-time	14.8%
Not Employed	25.8%
Homemaker	3.0%
Retired	13.0%
Looking for Work	3.1%
Disabled	2.6%
Student	2.0%
Temporarily Laid Off	1.1%
Other	0.9%

Education

Less than 12th Grade	3.7%
High School Graduate	22.9%
Some College	35.8%
College Degree or More	37.5%

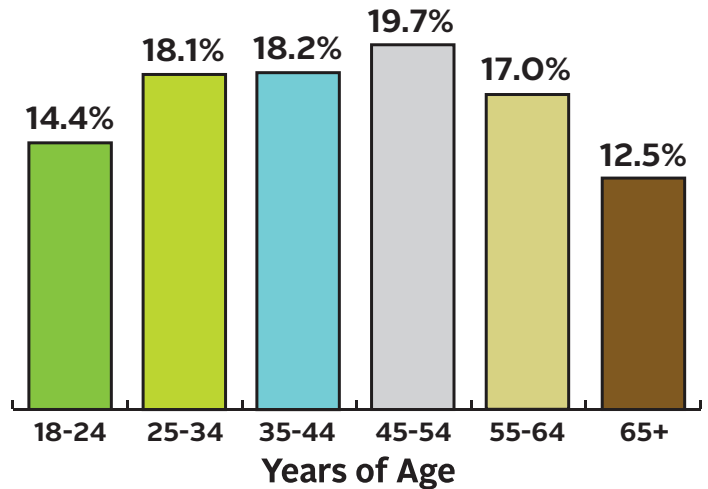
Home Ownership

Own	74.6%
Rent	18.9%
Other	6.5%

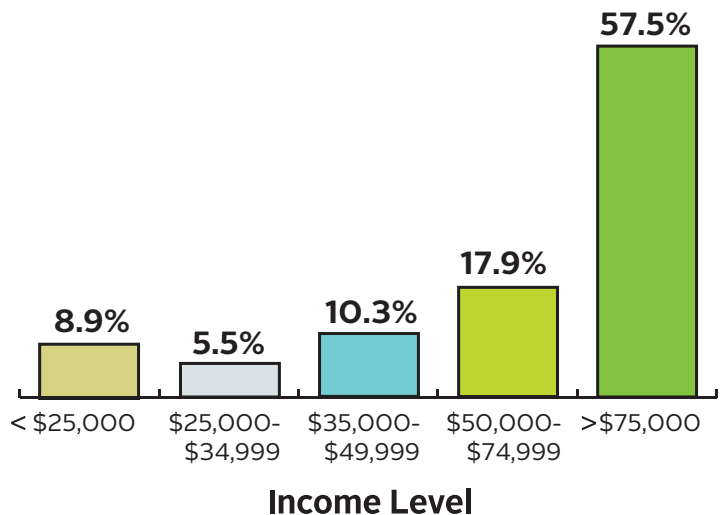
Number of Children Under 18 in Household

None	83.0%
One	11.5%
Two	4.6%
Three or More	0.9%

Demographic Breakout



Annual Household Income



Per Capita Spending 2018

Admission Fee Average	\$ 12.10
Food & Beverage	\$ 27.19
Retail Purchases	\$ 11.52
Mighty Midway, Kidway & Adventure Park	\$ 4.08
Other Attractions	\$ 1.64
Grandstand	\$ 2.26

TOTAL PER CAP. \$58.80