MINNESOTA STATE FAIR

Sponsorship Application

Aug. 24–Labor Day, Sept. 4, 2023

1 **Company, organization or individual name:** _____

Official title of exhibit: _____
(used for marketing purposes)

2 **Marketing company (if any):** _____

Address: _____

City: _____ State: _____ Zip code: _____

3 **Name of person responsible** (signatory to the MN State Fair license)**:** _____

Business phone: _____ Fax: _____ Cell: _____

Email: _____ Website: _____

4 **Exhibit dates desired:** (If applicable)

Th	F	S	Su	M	T	W	Th	F	S	Su	M
8/24 ❑	8/25 ❑	8/26 ❑	8/27 ❑	8/28 ❑	8/29 ❑	8/30 ❑	8/31 ❑	9/1 ❑	9/2 ❑	9/3 ❑	9/4 ❑

5 **Sponsorship objectives:** _____

_____

Exhibit objectives: (If applicable) Products and/or services to be displayed or sold, or description of exhibit:
Please send literature & photos/renderings of your exhibit presentation and layout

_____

_____

Activities: (Check those which apply)

❑ Display/sampling of products or services only ❑ Making cash, check or credit card sales ❑ Order taking only
❑ Taking deposits with orders ❑ Interactive Guest Activities/Experience ❑ Other (please specify)

6 **Space:** Total size requested **must** include all awnings, tie-ons, overhangs, trailer hitches, working and public interaction area (excluding standing room for public), etc.

Minimum site size desired: _____ (Frontage) x _____ (Depth) Maximum site size: _____ (Frontage) x _____ (Depth)

Are your dimensions flexible?

Utility needs: (Check those which apply) ❑ Self-contained ❑ Other

❑ Electric needs (amps, volts, phase): _____

❑ Water/sewer needs _____

Parking needs: For support/storage vehicles only; number and exact vehicle dimensions. _____

_____

7 **Budget Range:** _____

8 **References:** Recent participation in two fairs/shows: include contact, address, phone and email for each: _____

_____

_____

"I acknowledge that this registration is not a contract or license agreement and does not constitute an offer or guarantee of same for the Minnesota State Fair."

(Signature) _____ (Date) _____

Sponsor Notes

12 Days of FUN Ending Labor Day!

2019	Aug. 22 – Sept. 2
Canceled	Aug. 27 – Sept. 7
2021	Aug. 26 – Sept. 6
2022	Aug. 25 – Sept. 5
2023	Aug. 24 – Sept. 4
2024	Aug. 22 – Sept. 2
2025	Aug. 21 – Sept. 1
2026	Aug. 27 – Sept. 7
2027	Aug. 26 – Sept. 6
2028	Aug. 24 – Sept. 4

RETURN TO:
melissa.varriano@mnstatefair.org
-OR- Minnesota State Fair, Attn.: Sponsorships, 1265 Snelling Ave. N, St. Paul, MN 55108 • Phone: 651-288-4306