



# MINNESOTA STATE FAIR

## 2023 PROMOTION PARTICIPATION FORM

By completing this form, you agree to allow the State Fair to publicize your concession in printed materials at all State Fair information booths and at [mnstatefair.org](http://mnstatefair.org). If you have questions, please call 651-288-4456.

**Please return by Wednesday, June 28, 2023.**

Vendor/Company Name: \_\_\_\_\_

MSF License Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*If you choose to participate in any of the following promotions, your deals must come from products/services approved in the description on your license agreement. Participation in one or all of these promotional days is not required.*

### ★ OPENING DAY – THURSDAY, AUG. 24

\* Featuring all-day reduced gate admission, vendor discounts and Mighty Midway and Kidway discounts. Deal featured in Deals, Drawings & Giveaways Guide and on online State Fair Finder.

My Opening Day deal will be:

Regular price: \$ \_\_\_\_\_ Special day price: \$ \_\_\_\_\_

(Concessionaire deals listed above must apply to all fair guests.)

### ★ SENIORS DAY – MONDAY, AUG. 28 AND THURSDAY, AUG. 31

\* Featuring reduced gate admission for seniors and vendor discounts for all guests. Deal featured in Deals, Drawings & Giveaways Guide and on online State Fair Finder.

My Seniors Day deal will be:

Regular price: \$ \_\_\_\_\_ Special day price: \$ \_\_\_\_\_

(Concessionaire deals listed above must apply to all fair guests, not just seniors.)



## ★ MILITARY APPRECIATION DAY – TUESDAY, AUG. 29

\* Reduced gate admission for U.S. military service members and their families; all day Mighty Midway and Kidway discounts; and vendor discounts for all fair guests. Deal featured in Deals, Drawings, & Giveaways Guide and on online State Fair Finder.

My Military Appreciation Day deal will be:

Regular price: \$ \_\_\_\_\_ Special day price: \$ \_\_\_\_\_

(Concessionaire deals listed above must apply to all fair guests, not just U.S. military service members and their families.)

## ★ KIDS DAY – WEDNESDAY, AUG. 30 AND LABOR DAY, SEPT. 4

\* Featuring reduced gate admission for kids; all day Mighty Midway and Kidway discounts; and vendor deals for all guests. Deal featured in Deals, Drawings & Giveaways Guide and on online State Fair Finder.

My Kids Day deal will be:

Regular price: \$ \_\_\_\_\_ Special day price: \$ \_\_\_\_\_

(Concessionaire deals listed above must apply to all fair guests, not just kids.)

## ★ LAST CHANCE DEALS – LABOR DAY, SEPT. 4

**Please Note:** Last Chance Deals will require a separate application available annually in late summer. This will be a chance to offer big discounts on food and merchandise. Last Chance Deals will be featured in a flyer and on the Minnesota State Fair website and app.

\*Admission prices and discounts are subject to change.

Use this area to include any additional information for the Minnesota State Fair Concessions Department:

Return by **WEDNESDAY, JUNE 28, 2023** to: [sales@mnstatefair.org](mailto:sales@mnstatefair.org)  
- or mail - **Minnesota State Fair, Concessions Dept., 1265 Snelling Ave. N., St. Paul, MN 55108**