



# Sponsorship Application

Aug. 22 – Labor Day, Sept. 2, 2024

**1** Company, organization or individual name: \_\_\_\_\_

Official title of exhibit: \_\_\_\_\_  
(used for marketing purposes)

**2** Marketing company (if any): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

**3** Name of person responsible (signatory to the MN State Fair license): \_\_\_\_\_

Business phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**4** Exhibit dates desired: 

Th	F	S	Su	M	T	W	Th	F	S	Su	M
8/22	8/23	8/24	8/25	8/26	8/27	8/28	8/29	8/30	8/31	9/1	9/2
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

  
(If applicable)

**5** Sponsorship objectives: \_\_\_\_\_

**Exhibit objectives:** (if applicable) Products and/or services to be displayed or sold, or description of exhibit:

\*\*\*Please send literature & photos/renderings of your exhibit presentation and layout\*\*\*

**Activities:** (Check those which apply)

☐ Display/sampling of products or services only ☐ Making cash, check or credit card sales ☐ Order taking only

☐ Taking deposits with orders ☐ Interactive Guest Activities/Experience ☐ Other (please specify)

**6** **Space:** Total size requested **must** include all awnings, tie-ons, overhangs, trailer hitches, working and public interaction area (excluding standing room for public) etc.

Minimum site size desired: \_\_\_\_\_ x \_\_\_\_\_ Maximum site size: \_\_\_\_\_ x \_\_\_\_\_  
Frontage Depth Frontage Depth

Are your dimensions flexible? \_\_\_\_\_

**Utility needs:** (Check those which apply) ☐ Self-contained ☐ Other

☐ Electric needs (amps, volts, phase): \_\_\_\_\_

☐ Water/sewer needs: \_\_\_\_\_

**Parking needs:** For support/storage vehicles only; number and exact vehicle dimensions. \_\_\_\_\_

**7** Budget Range: \_\_\_\_\_

**8** **References:** Recent participation in two fairs/shows: include contact, address, phone and email for each:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*"I acknowledge that this registration is not a contract or license agreement and does not constitute an offer or guarantee of the same for the Minnesota State Fair."*

(Signature) \_\_\_\_\_ (Date) \_\_\_\_\_



2019	Aug. 22 – Sept. 2
Canceled	Aug. 27 – Sept. 7
2021	Aug. 26 – Sept. 6
2022	Aug. 25 – Sept. 5
2023	Aug. 24 – Sept. 4
2024	Aug. 22 – Sept. 2
2025	Aug. 21 – Sept. 1
2026	Aug. 27 – Sept. 7
2027	Aug. 26 – Sept. 6
2028	Aug. 24 – Sept. 4

-OR- Minnesota State Fair, Attn.: Sponsorships, 1265 Snelling Ave. N, St. Paul, MN 55108 • Phone: 651-288-4306