Touring Promotional Exhibit Application

Aug. 22 – Labor Day, Sept. 2, 2024

1 **Company, organization or individual name:** _____

Official title of exhibit: _____
(used for marketing purposes)

2 **Marketing company** (if any)**:** _____

Address: _____

City: _____ State: _____ Zip code: _____

3 **Name of person responsible** (signatory to the MN State Fair license)**:** _____

Business phone: _____ Fax: _____ Cell: _____

Email: _____ Website: _____

4 **Exhibit dates desired:** (If applicable)

Th	F	S	Su	M	T	W	Th	F	S	Su	M
8/22	8/23	8/24	8/25	8/26	8/27	8/28	8/29	8/30	8/31	9/1	9/2
☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐

5 **Exhibit purpose:** (if applicable) Products and/or services to be displayed or sold, or description of exhibit:

Please send literature & photos/renderings of your exhibit presentation and layout

_____

_____

Activities: (Check those which apply)

☐ Display/sampling of products or services only ☐ Making cash, check or credit card sales ☐ Order taking only

☐ Taking deposits with orders ☐ Interactive Guest Activities/Experience ☐ Other (please specify)

6 **Space:** Total size requested **must** include all awnings, tie-ons, overhangs, trailer hitches, working and public interaction area (excluding standing room for public) etc.

Minimum site size desired: _____ x _____ (Frontage / Depth) Maximum site size: _____ x _____ (Frontage / Depth)

Are your dimensions flexible? _____

Utility needs: (Check those which apply) ☐ Self-contained ☐ Other

☐ Electric needs (amps, volts, phase): _____

☐ Water/sewer needs: _____

Parking needs: For support/storage vehicles only; number and exact vehicle dimensions. _____

_____

7 **References:** Recent participation in two fairs/shows: include contact, address, phone and email for each:

_____

_____

"I acknowledge that this registration is not a contract or license agreement and does not constitute an offer or guarantee of the same for the Minnesota State Fair."

(Signature) _____ (Date) _____

Touring Promotional Exhibit Notes

12 Days of FUN Ending Labor Day!

2019	Aug. 22 – Sept. 2
Canceled	Aug. 27 – Sept. 7
2021	Aug. 26 – Sept. 6
2022	Aug. 25 – Sept. 5
2023	Aug. 24 – Sept. 4
2024	Aug. 22 – Sept. 2
2025	Aug. 21 – Sept. 1
2026	Aug. 27 – Sept. 7
2027	Aug. 26 – Sept. 6
2028	Aug. 24 – Sept. 4

RETURN TO:
melissa.varriano@mnstatefair.org
-OR- Minnesota State Fair, Attn.: Sponsorships, 1265 Snelling Ave. N, St. Paul, MN 55108 • Phone: 651-288-4306