



The Minnesota State Fair is happy to announce new attractions, exhibits, guest services, merchandise and other features for the 2024 Great Minnesota Get -Together. Following is a list of debuts:

2024 Minnesota State Fair Featured Design

New for the 2024 Minnesota State Fair is the launch of an exclusive design paying homage to vibrant, iconic elements that make the fairgrounds a one-of-kind gathering place.

At the heart of the stunning design is a stately red canna lily, one of 7,500 in various hues meticulously cared for and planted throughout the fairgrounds. The showy blooms of the official State Fair flower have been synonymous with the fair for more than a century. Surrounding the canna are blue scallops and eight sharp points, echoing the decorative details of the historic Grandstand façade. Two of the fair's renowned aerial attractions – the SkyGlider and Skyride – emerge through the brick archways of the majestic 100-year-old Cattle Barn. Outlines of the preeminent Grandstand, Space Tower, Agriculture Horticulture Building, Creative Activities Building and Main Gate dot the skyline.

Lush greenery throughout the design represents the park-like fairgrounds, home to 75 gardens, hundreds of shade trees and vast swathes of grass. Nestled within the plants is the restored Streetcar Arch, which celebrates its 90th anniversary this year and has served as the welcome sign at the fair's west entrance since 2014.

The 2024 Minnesota State Fair featured design is a digital illustration created by one of the State Fair's designers Samuel Tapia. It is showcased on a variety of merchandise items at the State FairWear gift shops.

Shop online at statefairwear.com

State FairWear gift shops are located at West End Market (just inside Gate 16), the Grandstand Building (lower level, south center section) and at Visitors Plaza (on the corner of Underwood St. & Dan Patch Ave.) 9 a.m. to 9 p.m. (8 p.m. Labor Day).

Official MN State Fair App

Be in the know when you're on the go! Download the NEW Official MN State Fair App, available in the Apple App Store and Google Play Store. Add it to your smartphone to plan your visit from the palm of your hand. Check out the latest information on the 2024 Official New Foods, Food Finder, Shopping Finder, Daily Schedules, Grandstand lineup, hours, transportation information and MORE!

Our BRAND NEW Official MN State Fair App offers interactive finders and searchable daily schedules. Create a list of "Favorites" to review later! Our integrated Food Finder and Shopping Finder are searchable by vendor names, menu items and map area. Once you've made your way onto the fairgrounds, you'll be able to find fair favorites closest to you in real time!

This app replaces the previous web-based version of the State Fair app. You will need to download the new version rather than update the previous version.

Available in the Apple App Store and Google Play Store.

Cats & Dogs The Exhibition

Go inside the minds of our favorite furry friends at Cats & Dogs The Exhibition, a sensory and interactive journey devoted to understanding and decoding the behavior of our beloved, entertaining (and sometimes confounding) fluffy family members.

Cats and dogs have been our companions for thousands of years, but how much do we really know about them? How did they become so different from wild animals? How do they perceive the world? What do they feel? How do they communicate? Can they understand us? Explore their world and embark on a quest to discover endlessly intriguing surprises about the pets we thought we knew so well. Free with fair admission!

Produced by Imagine Exhibitions. Created by Universcience (La Cite) in partnership with Musee Civilisation.

Daily, 9 a.m. to 9 p.m. (8 p.m. Labor Day). Located in the North End Event Center, north of Murphy Avenue between Cooper & Cosgrove streets.

Minnesota State Fair Foundation's Welcome Wall

Introducing the Minnesota State Fair Foundation's Welcome Wall - a new opportunity to commemorate a fair fan or special occasion. Located inside Gate 9, this impressive double-sided art installation measures 40' long x 8' tall and features personalized, engravable tiles.

Beginning Aug. 22, opening day of the 2024 Minnesota State Fair, fair fans will be able to order custom-engraved 7" x 3" tiles with a tax-deductible contribution of \$600 to the Minnesota State Fair Foundation. Tiles will be installed in time for the 2025 State Fair and will welcome guests from near and far as they enter the fairgrounds.

During the fair, tiles are available for purchase by visiting the J.V. Bailey House or ordering online. For more information, visit msffoundation.org/tiles or call the Foundation at 651-288-4339.

Located inside Gate 9, on Como Avenue, just east of the Lee & Rose Warner Coliseum. State Fair Foundation Tent Outside the J.V. Bailey House: 8 a.m. to 8 p.m. (7 p.m. Labor Day).

Accessibility & Guest Services Additions

Expanded accessibility offerings include virtual visual assistant service Aira, audio-described crop art tour, new sensory-friendly space Joy Mobile, family care expansions with KaiBi Mobile Family Care Center and an added adult-size changing table.

Each year, the Minnesota State Fair strives to add to our accessibility and guest services to improve the fair experience for all.

- **Aira:** Live human-to-human professional visual assistance service for guests who are blind or have low vision, provided free throughout the fairgrounds. It is available in the Apple App Store and Google Play Store.
- **Audio Description Additions:** New this year are audio descriptions of select works from our popular crop art exhibit. Scan QR codes on-site to access descriptions of this uniquely Minnesotan art form!

- **Joy Mobile:** A one-stop sensory-friendly experience designed to help guests reset and re-engage. Developed in partnership with designers and those with lived experience raising and teaching the neurodiverse community, the Joy Mobile is a quiet space with calming activities amid the fair's stimulating hustle and bustle.
- **KaiBi Mobile Family Care Center:** An inviting space for families to care for their little ones. This climate-controlled mobile facility allows all caregivers privacy and comfort to feed, change diapers and pump.
- **Adult-Size Changing Table:** An additional height-adjustable table provided for people of all ages to refresh in a private environment - located in Care & Assistance.

All services are free with fair admission. Joy Mobile, KaiBi Family Care Center – Daily, 9 a.m. to 9 p.m. (8 p.m. Labor Day); Care & Assistance – Daily, 8 a.m. to 10 p.m. Located throughout the fairgrounds.

Two New Midway Rides

Coming this year to Mighty Midway – The Kraken and The Defender – two thrilling new rides for the most adventurous fair fans!

- **The Kraken:** Behold the Kraken! Towering 80 feet tall and stretching its limbs to 147 feet high, this pendulum-style ride has a swinging arm and is the ultimate adrenaline-pumping thrill ride.
- **The Defender:** Swing sky high on the Mighty Midway! This spectacular propeller ride amazes riders with its fast-action movements and dazzling lights.

Must be 55" tall to ride both The Kraken and The Defender.

Located at Mighty Midway. Open daily, 10 a.m. to 11 p.m. (9 p.m. Labor Day). Note: Closing times for Mighty Midway, Kidway and Adventure Park may vary. Ticket booth closes 1/2 hour before rides and games close.

State Fair History Snapshots

Get a bite-sized glimpse into State Fair history! Volunteers from the Minnesota State Fair Foundation give free 15-minute presentations on the fair's fascinating history, four times daily, all 12 days of the fair.

Take a brief trip down memory lane by joining the Minnesota State Fair Foundation for State Fair History Snapshots! Volunteers will share the history of several State Fair favorites, including food, rural youth programs and more! (Presentations vary throughout the day.)

After the presentation, step inside Ramberg Center to play Blue Ribbon BINGO for a chance to win State Fair admission tickets and other prizes. BINGO Proceeds benefit the Minnesota State Fair Foundation.

Located just outside Ramberg Center. Daily, 10:30 a.m., 12:30, 4:30 & 6:30 p.m. The Ramberg Center is proudly sponsored by Cal Spas.

Guest Experience Enhancements

Enjoy updated spaces throughout the fairgrounds, including improved traffic flow in the Crop Art Exhibit, significant enhancements to the historic Fine Arts Center, upgraded lighting and added places to enjoy food and beverages in The Garden, and more!

- **Crop Art Exhibit**
 - Visit the Agriculture Horticulture Building to admire the newly refreshed Crop Art and Farm Crops exhibits. This newly re-imagined space allows for optimized viewing of these popular attractions! The Agriculture Horticulture Building is proudly sponsored by Bremer Bank.

- **Fine Arts Center**
 - In 2023 a donation was made to the Minnesota State Fair Foundation to replace the windows and doors of the historic Fine Arts Center. In all, 38 8-foot-tall windows and 12 11-foot-tall doors were custom made to replace the existing elements. Additional restoration projects on this 117-year-old building include exterior painting, new entryway concrete, gallery wall painting, landscaping and a new welcome desk.
- **The Garden**
 - Visit this brightened space featuring new lighting including festive string lights, brand-new bench seating and high-top tables to add ambiance while you kick back and enjoy the latest specialty brews. The Garden is proudly sponsored by Treasure Island Resort & Casino.
- **Dan Patch Park**
 - Hosting a rotating crew of daily programming, Dan Patch Park now features new permanent shade structures to keep attendees cool all fair long! Take a seat in the shade to enjoy cultural performances, education programming and live music on the Dan Patch Park stage.

Located throughout the fairgrounds.

New Competitions & Themes

Competitions continually evolve at the State Fair. This year we've added new categories for fermented products in canning competitions. Plus, new themes in other creative competitions capture the talent, humor and ingenuity of Minnesotans in a variety of categories, from quilts on-a-stick and decorated cakes to flower shows and landscape design.

- **Fermented Products***: Crafted canned goods get new additions! Entries for fermented cucumbers (pickles), kimchi (traditional Korean side dish) and fresh fermented vinegars will compete for coveted blue ribbons this year.
- **Quilt On-A-Stick***: Adorable mini quilts (on-a-stick of course!) showcase favorite Minnesota mascots.
- **Cake Decorating***: Bibliophile bakers depict their appreciation for Minnesota authors and books using icing and more.
- **Decorated Cookies***: The sweetest hats of all types compete to be this year's crowning glory.
- **Decorated Cupcakes***: Sets of four cupcakes depicting Minnesota birds vie for ribbons.
- **Minnesota State Fair Flower Show+**: Held Aug. 26 & 27, this contest features an array of floral entries with the theme Minnesota Loves Feasts, Fests and Fun!
- **FFA Landscape Design and Construction^**: FFA chapters compete to design gardens to support local ecosystems with the theme, Climate Change and Landscape for Drought.

*Hours vary. Entries in these categories will be on display in the *Creative Activities Building, the +Agriculture-Horticulture Building or outside the ^CHS Miracle of Birth Center.*

90 Years of the Streetcar Arch

In 2024 we celebrate 90 years of this iconic Minnesota State Fair marquee. Originally installed in 1934, the historic Streetcar Arch once welcomed guests arriving via streetcar on the south end of the fairgrounds. In 2014, it was reinstalled with the opening of the West End Market and Transit Hub – standing tall to welcome generations of fair guests for years to come!

In 1934 this steel arch inscribed with “State Fair” was installed to welcome guests fresh off the rails of streetcars. Streetcars remained popular until the 1950s when their usage declined with a new mode of public transportation: the bus. In the 1980s the arch was removed.

In 2014, the restored Streetcar Arch was installed in its current location next to the Transit Hub and West End Market and has become a popular landmark for photos. It welcomes fair guests today as it did 90 years ago.

Located just inside Gate 16.

90 Years of the DNR Building & Park

Built in 1934, the DNR Building & Park have been home to educational exhibits about our state's environment and wildlife for 90 years. Each year, the exhibit informs more than 500,000 fair guests about stewardship of our state's natural resources in the areas of outdoor recreation, conservation and sustainable commercial use.

In 1934 the Conservation Department log cabin was built by the Emergency Relief Administration, the precursor to Works Progress Administration (WPA). Back then, a fountain and garden landscaped the lawn, and the inside of the building contained small aquariums.

When the name of the Conservation Department changed to the Department of Natural Resources (DNR) in 1971, in a joint effort, the State Fair and DNR renovated the area to create wetlands and the uber-popular DNR Fish Pond, featuring 40 native Minnesota fish species. Stop by for daily Fish Pond Talks to celebrate 90 years of showcasing our beautiful environment at the fair!

The DNR Building and Park are located on the south side of Carnes Ave., between Clough & Nelson streets.

Added Historical Highlights

New historical highlights have been added throughout the fairgrounds, including an updated Grandstand photographic timeline, three new History Walking Tour stops, and additions to the History & Heritage Center.

- **Grandstand Timeline**
 - The Grandstand has a long legacy of providing entertainment to generations of fair guests. Stop by the exterior south wall, near the Grandstand Ramp, to view historic photos and a newly created history timeline showcasing the beauty of this longstanding State Fair treasure.
- **Three New History Walking Tour Stops**
 - Learn fun facts on this self-guided tour of the State Fair's most historically significant spots - visit eight or more stops and earn a prize! Three new stops include military, the University of Minnesota, and gone but not forgotten – the roller coaster and carousel.
- **History & Heritage Center Updates**
 - Visit a newly created display highlighting ornate hand-engraved Minnesota State Fair livestock trophies dating back to 1889. Plus, view a glimpse of the fairgrounds map in 1934, and learn about what landmarks are still standing today! History and Heritage Center is open 9 a.m. to 9 p.m. daily (8 p.m. Labor Day).

Located throughout the fairgrounds.

New Touring Promotional Exhibits

Who doesn't love free samples? Stop by one of our new touring promotional exhibits for a sip, taste or photo from: BUBBL'R, Idahoan Mash-A-Bowl Tour, Red Bull Showrun - F1 Car and Saputo Black Creek Cabin.

- **BUBBL'R:** Enjoy a free 2-ounce sample of BUBBL'R and an interactive photo opportunity, Aug. 22 to Sept. 2. (Northeast side of the Agriculture Horticulture Building)
- **Idahoan Mash-A-Bowl Tour:** Grab a free sample of Idahoan Food On-The-Go Cups, Aug. 29 to Sept. 1. (On the corner of Wright Ave. & Cooper St.)
- **Red Bull Showrun - F1 Car:** Free photo opportunity with the Red Bull Showrun F1 Car, Aug. 29-31. (On Wright Ave. between Underwood & Cooper streets)
- **Saputo Black Creek Cabin:** Free cheese samples and giveaways, Aug. 30 to Sept. 2. (On Wright Ave. between Underwood & Cooper streets)

Located throughout the fairgrounds. Open 9 a.m. to 9 p.m. (8 p.m. Labor Day).

Transportation Expansions

There are many free and low-cost options for getting to the fairgrounds. New routes and details are now available so guests can plan their visits! Additions include extended lot availability and new routes from transportation partners Metro Transit and SouthWest Transit.

The State Fair is one of the largest, best-attended events in the region, and nearly half of its more than 1.8 million guests use some form of public transportation to get to and from the event.

- **Free Park & Ride**
 - Guests can park free and ride a free shuttle to and from the fairgrounds beginning at 8 a.m. daily. The free Park & Ride service consists of 31 lots within a short distance of the fairgrounds; this includes the expanded availability of one of the larger Park & Ride locations – the I-35W & Co. Rd. C Park & Ride Ramp (2000 Iona Lane, Roseville) – now available for the full duration of the fair (previously available for only five of the 12 days).
- **Metro Transit**
 - Increased State Fair Express Bus service to six area locations (up from four in 2023). Those lots are located in Blaine, Bloomington, Cottage Grove, Maplewood (new in 2024), Minnetonka and Maple Grove (new in 2024). All lots except Maple Grove will operate the 12 days of the fair; Maple Grove will be open weekends and Labor Day.
- **SouthWest Transit**
 - Expanded service to four stations (up from three in 2023) in Carver (new in 2024), Chanhassen, Chaska and Eden Prairie. Also new in 2024, bus service is available from all lots every day except Labor Day, Sept. 2, when no service is available. (This is an increase to 11 days from nine days of service provided in 2023.)

Crafted Creations - 7 New Vendors

Unique handmade goods from artisan makers. Find fantastic goods for friends and family, and take home something for yourself!

- **316 Stone:** Unique Minnesota-made engraved concrete message signs and displays
- **Dalin Enterprises:** Handmade wood art, decor and furniture
- **Elegancia Designs:** Home and garden decor made of wood, metal or glass
- **Kelly's Candles:** Handmade home decor candles
- **Lisa Souers Designs:** Handcrafted jewelry and vintage goods
- **Sontoya Station:** 3D lake depth maps and 3D golf course wall hangings
- **Transform Treasure:** Carved wooden signs for your home or cabin

Daily, 9 a.m. to 9 p.m. (8 p.m. Labor Day); hours may vary by location. Located throughout the fairgrounds

Foodie Fun - 7 New Vendors

Fair and food go hand in hand, and these new vendors will help you take your at-home foodie game to the next level. They join hundreds of other can't-miss shops to visit as you explore the fairgrounds.

- **B Friendly Cocktail Mixers:** Cocktail and mocktail mixers, B Friendly merchandise
- **Double Take Salsa:** Salsas, hot sauces and marinades
- **Midwest Custom Gifts:** Whiskey-making kits and display boxes, wine-bottle display boxes
- **OMG Olive Oils & Vinegar:** Balsamic vinegar, flavored olive oils and grill sauces
- **Shiver 'N Sweat Woodworks:** Handcrafted wooden cutting boards, kitchen utensils, pizza cutters and more
- **Trailblazer Food Co.:** Dried fruit and veggie snack mixes. All are raw, vegan, oil-free and gluten-free
- **Unstick:** Reusable cooking liners for grills, ovens, cake pans, casseroles and more

Daily, 9 a.m. to 9 p.m. (8 p.m. Labor Day); hours may vary by location. Located throughout the fairgrounds

Threads & Accessories - 5 New Vendors

This is your chance to get an up-close, in-person look at apparel and accessories to outfit anyone of any age with any fashion style – the choices are limitless at the fair!

- **Iron Oak:** Western-style pearl snap performance polos
- **Namaste Boutique:** Nepalese cashmere shawls and hemp bags
- **Pop Culture Remix:** Handmade vintage pop culture T-shirts and sweatshirts
- **Rough and Rugged:** Hand-dyed new and vintage menswear, including T-shirts, sweaters, jackets, accessories and more
- **Wallet Buckle:** Wallet buckles, belts, Kimes Ranch brand caps and apparel, leather goods and boot socks

Daily, 9 a.m. to 9 p.m. (8 p.m. Labor Day); hours may vary by location. Located throughout the fairgrounds

Gifts & Souvenirs - 8 New Vendors

The Minnesota State Fair offers a shopping experience like no other! Take home fun goods to commemorate your visit to the Great Minnesota Get-Together.

- **Photo Booth:** Bring home a photo souvenir from this whimsical photo booth
- **Paisley Park:** Prince items including apparel, candles, mugs, totes and more
- **Smart Tech U.S.:** Rideable luggage, 4K mini projectors and bluetooth headsets
- **The Chalk Bloc:** Handcrafted sidewalk chalk in fun shapes
- **Cooling Neck Fans:** Cooling portable neck fans
- **Designs & Imports by Peach:** Gifts and souvenirs from local makers in Eastern Europe
- **Good Graces:** Posters, pint glasses, refrigerator magnets, greeting cards and more
- **Sabukana:** Tote bags, stickers, T-shirts, novelty candy and more

Daily, 9 a.m. to 9 p.m. (8 p.m. Labor Day); hours may vary by location. Located throughout the fairgrounds

Outdoors & Entertainment - 7 New Vendors

Minnesota summer is synonymous with patio season. Check out these new vendors offering goods to upgrade your outdoor experience!

- **All Energy Solar:** Information on solar panels, solar storage, EV charging and solar roofing
- **Best Hummingbird Feeder Ever:** Hummingbird feeders and perches, bird feeders and window hangers
- **Espegard/Cedar Creek Rustic Furniture:** Norwegian-style cooking grills and outdoor furniture
- **FrostBuddy:** FrostBuddy brand coolers, koozies, accessories and lids
- **Plow World:** Plows, ATVs, UTVs, mowers, coolers, growlers, tumblers and more
- **Sauna Supply:** Sauna products and services
- **Weathervane Factory:** Weathervanes, cupolas, wind chimes and more

Daily, 9 a.m. to 9 p.m. (8 p.m. Labor Day); hours may vary by location. Located throughout the fairgrounds

In the Community - 5 New Vendors

Our state is home to amazing nonprofits and educational organizations. Stop by these booths – and dozens more at the fair – to learn more about their work.

- **Iron Mining Association:** Information regarding the iron mining process in northeastern Minnesota
- **Minnesota Manufactured:** Information on careers in the manufacturing trades
- **Minnesota Oncology:** Information about cancer care providers, cancer care and screenings
- **Regan MOVES: Fitness for People with Challenges:** Information on Regan MOVES - online, joint-friendly exercise program and coaching for people with mobility challenges
- **U.S. Coast Guard:** Information about the mission of the U.S. Coast Guard

Daily, 9 a.m. to 9 p.m. (8 p.m. Labor Day); hours may vary by location. Located throughout the fairgrounds

Visit mnstatefair.org for more information and photos of what's New at the Fair in 2024!

All information subject to change.