

MINNESOTA STATE FAIR

NEWS RELEASE

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Becky G Announced for 2024 Grandstand Concert Series

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St. Paul, Minn. – The Minnesota State Fair is pleased to announce Becky G as the opening night headliner for the 2024 Grandstand Concert Series sponsored by Sleep Number. Visit mnstatefair.org/grandstand/ for Grandstand information. Show details are as follows:

Becky G

7 p.m. Thursday, Aug. 22

Tickets: \$44, \$61, \$71 (all reserved seating) & \$88 (Party Deck)

On sale: 10 a.m. Friday, May 10

Media Photos: A gallery of high-resolution Grandstand photos is available for media use at: mnstatefair.org/get-involved/media/media-gallery-grandstand-artists/

Tickets are available through Etix at etix.com or by calling 800-514-3849. For additional State Fair ticket information, call 651-288-4427. Please note that the State Fairgrounds Ticket Office will not be open for in-person sales. Currently, tickets will be sold online and by phone only.

About Becky G: The multiplatinum, award-winning singer, songwriter, actress and activist Becky G has proven she is one of the most influential, multifaceted artists of her generation. The 26-year-old global superstar's list of achievements includes four Latin Grammy nominations, four No. 1 hits on the Billboard Latin Airplay Charts ("Mayores," "Sin Pijama," "Mamiii" and "Bailé Con Mi Ex"), and her debut album "Mala Santa" (October 2019) is certified 8x Platinum in the United States, Platinum in Spain and Gold in Mexico, putting Becky at more than 8.9 billion global career streams to date. In 2022, Becky released her second studio album, "Esquemas," which debuted at No. 1 on the Latin Pop Albums Chart and No. 5 on the Billboard Hot Latin Album Chart. The album is certified 3x platinum by the Latin RIAA and has garnered more than 1.3 billion streams. The 14-track album features Becky's Latin Grammy-nominated global smash hit "Mamiii" with Karol G, which was named one of LA Times' Best Songs of 2022, has amassed 740 million streams, 484 million video views worldwide, and is certified diamond by RIAA Latin. Rolling Stone named "Esquemas" one of its 100 Best Albums of 2022, calling Becky "a standout female leader in Latin music's ever-expanding landscape." Most recently, Forbes named Becky one of its Forbes 30 Under 30, and she was honored on the cover of Variety's "Young Hollywood" issue, highlighting her career accomplishments and accolades. In 2023, Becky received the Billboard Women in Music Impact Award for using her music and platform to create positive social change while advocating on behalf of women both in, and beyond, the music industry. As the granddaughter of Mexican immigrants, born and raised in Inglewood, Calif., Becky is no stranger to hardships and is passionate about her community. She uses her massive platform to speak out against inequality and raise awareness on social issues, including Black Lives Matter and DREAMers, and has made it a point to give back to her community. After releasing successful makeup collections for the Colourpop brand, Becky G launched her own beauty brand, Treslúce. Treslúce Beauty creates, celebrates and supports Latinx heritage and culture with high-performance, conscious, vegan-friendly formulations that deliver high-impact artistry. Treslúce is inspired by Becky's Mexican heritage and seeks to celebrate all Latinx cultures. In April 2023, Becky took Coachella by storm with her headlining debut, which Rolling Stone called "star-studded" and "jaw-dropping," with Billboard praising that "Becky G rocked the main stage and paid tribute to her Mexican roots, spotlighting regional Mexican music and its new generations of artists." Up next, Becky will expand into the TV and film space with her production company and an emphasis on telling Latin stories through Latin voices. iambeckyg.com/

The following 2024 Grandstand shows have already been announced with tickets on sale: Chance The Rapper (Aug. 23); Nate Bargatze: The Be Funny Tour (Aug. 24); Blake Shelton (Aug. 25); Happy Together Tour 2024 featuring The Turtles, Jay and the Americans, The Association, Badfinger, The Vogues and The Cowsills (Aug. 26); Ludacris & T-Pain (Aug. 27); Mötley Crüe (Aug. 29); Matchbox Twenty (Aug. 30); Stephen Sanchez (Aug. 31); and KIDZ BOP LIVE 2024 (Sept. 2). The final Grandstand artist will be announced between now and late summer. State Fair fans and music enthusiasts are encouraged to sign up for the State Fair's e-news at mnstatefair.org to receive concert announcements before tickets go on sale.

The Nightly Fireworks Spectacular, sponsored by Mazda, follows all Grandstand shows, weather permitting.

Pre-fair discount admission tickets are currently on sale for the 2024 Great Minnesota Get-Together. Visit mnstatefair.org/tickets/admission-tickets/ for more information.

The Minnesota State Fair is one of the largest and best-attended expositions in the world. Showcasing Minnesota's finest agriculture, art and industry, the Great Minnesota Get-Together is 12 Days of Fun Ending Labor Day. The State Fair is financially self-supporting and does not receive government appropriation. Follow along on Facebook, X, Instagram and TikTok @mnstatefair for year-round updates. The 2024 Minnesota State Fair will run Aug. 22 through Labor Day, Sept. 2. Visit mnstatefair.org for more information.

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