

# MINNESOTA STATE FAIR

1,925,904 guests attended the 2024 Minnesota State Fair

## Household Information

Average Persons Per Household.....2.48  
 Households With 1+ Children Under Age 18.....28%  
 Household Median Income.....\$91,751

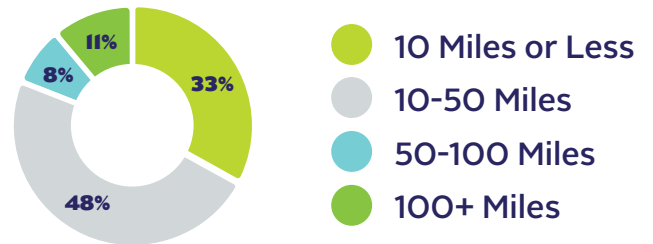
## Location of Home



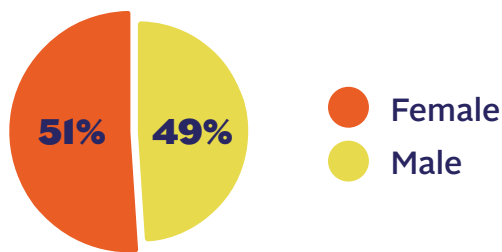
## Visit Frequency in 2024



## Distance From Home to Fair



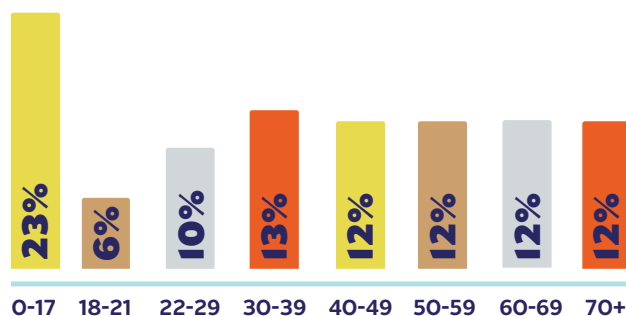
## Gender



## Ethnicity

White.....74%  
 Black.....8%  
 Asian.....7%  
 Hispanic.....6%  
 Native American, Those Identifying as 2 or More Races, and Others.....5%

## Age



## Education

High School Graduate or More.....94%  
 Bachelor's Degree or More.....45%

Data was compiled by the Minnesota State Fair using location analytics from Placer Labs (Placer.ai), which collects geolocation data from mobile devices.